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**SI-TEX EXPANDS ITS AMERICAS HEADQUARTERS,
UNIFIES SALES AND SERVICE OPERATIONS IN LONG ISLAND, NY FACILITY**

August 11, 2010 — Roughly one year after re-launching SI-TEX Marine Electronics, industry veterans Allen Schneider and Ted Bodtmann have announced that the Long Island, New York-based company is expanding its headquarters. By taking over a facility adjacent to its original offices, SI-TEX will be able to consolidate its sales and technical service operations at one location. As a result, the company will be better able to meet the needs of dealers and customers alike.

“This expansion is an important growth milestone for us as a company — but it’s even more important to our dealers and loyal customers,” said Schneider, Vice President/Sales for SI-TEX. “We’ve built our reputation on response to industry needs and providing the highest level of customer service. This has been a challenge over the past year, with our technical service and repairs being handled from a remote location. This expansion is not only going to provide SI-TEX with room to grow, it will allow us to do a better job of delivering the products — and knowledgeable support — our customers and business partners have come to expect,” added Schneider.

According to Schneider, SI-TEX has experienced positive industry reaction and surprisingly strong sales over the past year, especially considering the prevailing economic conditions. He believes that his company’s way of doing business has made all the difference. “At a time when other manufacturers have been scaling back Customer service and Dealer support, we’ve made it our top priority,” added Schneider. SI-TEX has also continued to expand its line with new products, such as the new EC-Series multifunction navigation system, SP36 autopilot, SVS-650 6.5” sounder and CVS-1420 1kw 10.4” sounder. More new products are in the works for Fall 2010 and 2011, said Schneider.

“All things considered, we’re off to a very good start,” said Schneider. “We have a solid product line, the best sales representatives in the business, and now, a bigger facility that will help us improve our Customer Service and Dealer Support. With all this and more new products on the horizon, we’re very excited about the future of SI-TEX.”

For more information about SI-TEX comprehensive line of navigation, fishfinding, communications and autosteering products for recreational and commercial vessels — contact SI-TEX Marine Electronics at (631) 996-2690 or visit **www.si-tex.com**.